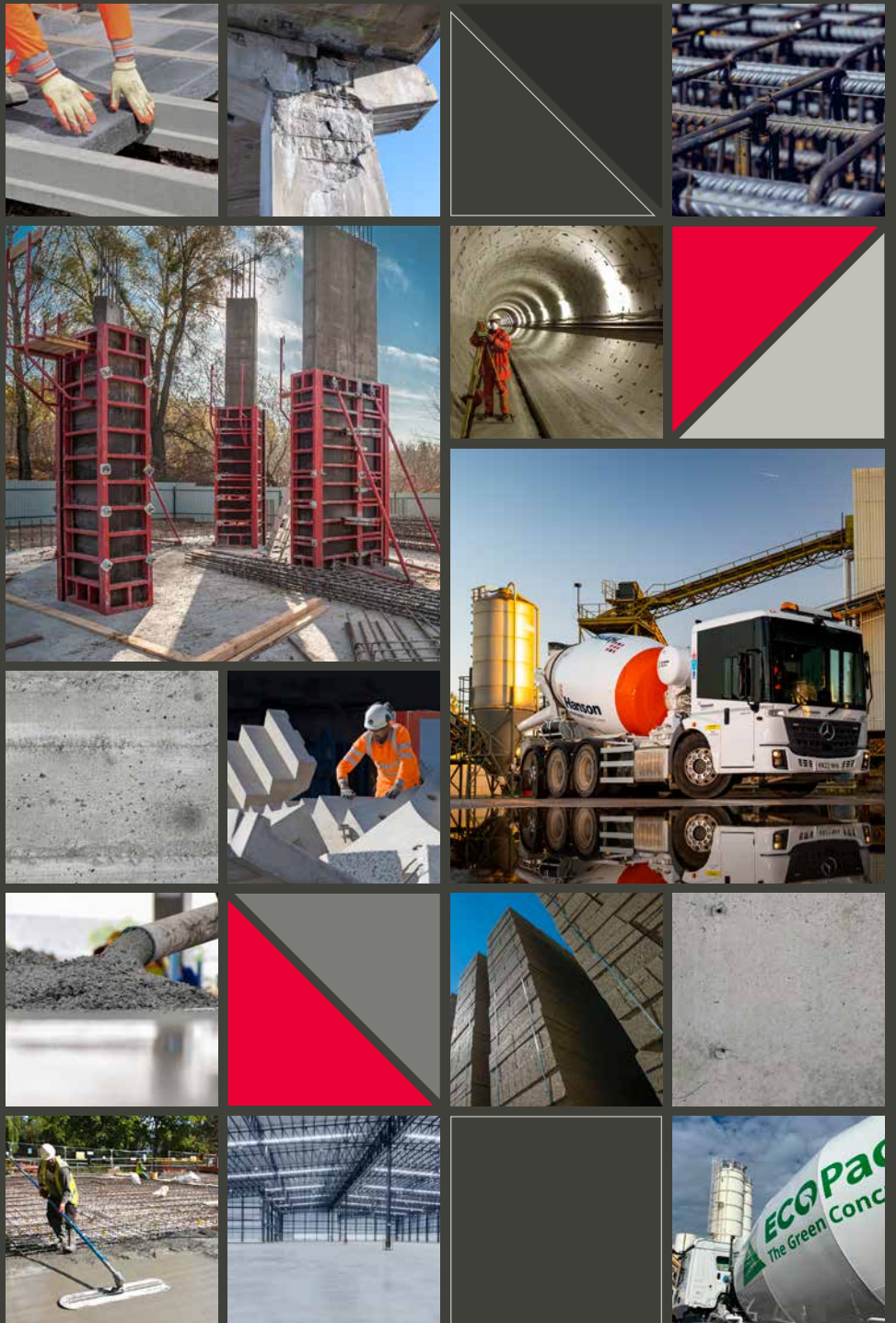


Concrete connect

Your number one route
to the concrete market

Media File



The
QMJ
Group

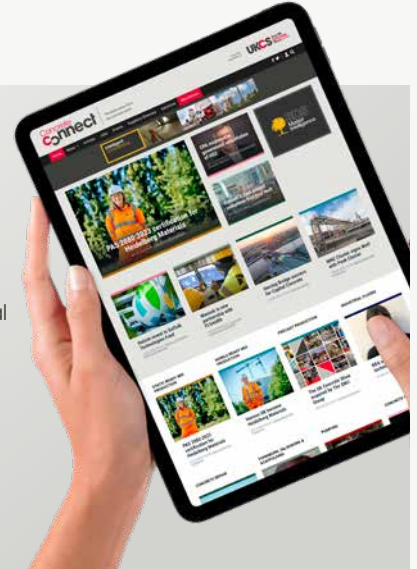


Your number one route to the concrete market...



online

Concrete Connect is the 'go-to' site for key decision makers within the concrete industry. Available on a 'free-to-view' basis, authoritative content is updated seven days a week. General commentary, specialist blogs, market reports and industry features provide an independent and informed voice for the industry, whilst all material submitted by third parties is rigorously reviewed for its accuracy, relevance, and newsworthiness.



in person

Concrete Connect is the official digital partner for The UK Concrete Show 2024, providing unrivalled coverage of our March event.

Find out how your business can benefit from these opportunities by contacting the Group Advertising Manager **Kathryn Bardsley** on **+44 (0) 115 945 4369 / +44 (0) 7711 825376 / kathryn.bardsley@qmj.co.uk**



in print

The printed guide for The UK Concrete Show, targeting 8,000 key decision makers from across the concrete industry.

- Mailed out to all past UK Concrete Show visitors
- Provided to all visitors at The UK Concrete Show 2024



Audience

concrete connect.co.uk website



Concrete Connect newsletter



Unrivalled audience

Content

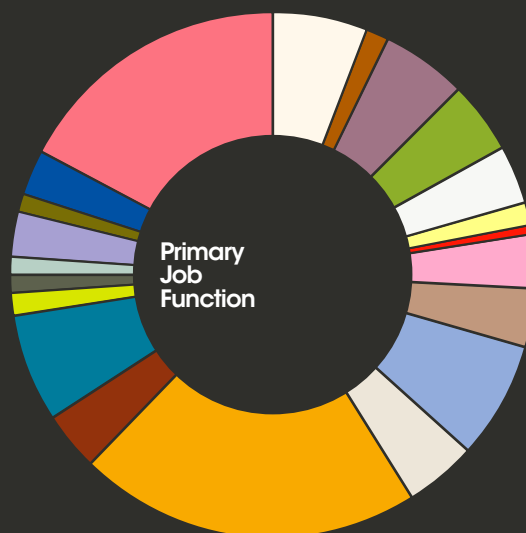
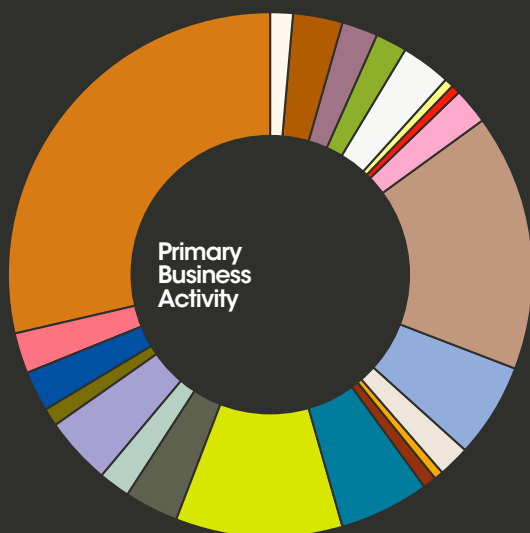
Free-to-view access to the latest concrete industry news items, case studies and technical articles

Reach

24,000 GDPR-compliant e-mail contacts weekly, and industry professionals signed up to Concrete Connect e-mail alerts covering sector news throughout the year

Exclusive

Concrete Connect is the only media that can genuinely provide blanket coverage of the UK concrete sector

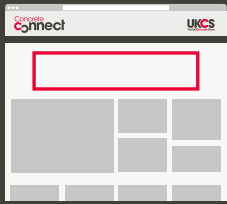


● Architect	3%
● Concrete Polishing Contractor	3%
● Concrete Repair Contractor	3%
● Concrete Testing	2%
● Consulting Engineer	4%
● Corrosion Prevention Service	1%
● Diamond Drilling Contractor	1%
● Formwork & Falsework Contractor	3%
● General Construction	16%
● Groundworks Contractor	6%
● Industrial Floor Installer	2%
● Local Authority/Public Sector	1%
● Pattern Imprinted Concrete Installer	1%
● Pump Hire	6%
● Readymix Producer	14%
● Specialist Concrete Contractor	5%
● Surface Preparation	2%
● Technical Consultancy/Management	5%
● Utility Company	1%
● Volumetric Truck Operator	3%
● Precast Manufacturer	2%
● Other	16%

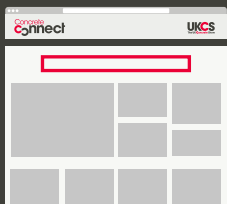
● Senior Management (Owner/CEO/Director)	7%
● Batcher	2%
● Concrete Finisher	6%
● Concrete Sales	5%
● Design	4%
● Estimating	1%
● Facilities Management	1%
● Installation	4%
● Project Engineering	4%
● Project Management	8%
● Purchasing	4%
● Sales/Marketing	20%
● Service/Maintenance	4%
● Site Management	7%
● Specification	1%
● Supply Chain Maintenance	1%
● Surveying	1%
● Technical Management (Readymix)	3%
● Consultancy	1%
● Operations Management	3%
● Other	13%

Digital opportunities

Concrete Connect Banner Advertising – Increase brand awareness



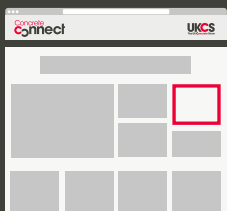
Billboard 970(w) x 250(h) pixels



Leaderboard 728(w) x 90(h) pixels



The dimensions for a Leaderboard Smartphone banner are 320(w) x 50(h) pixels

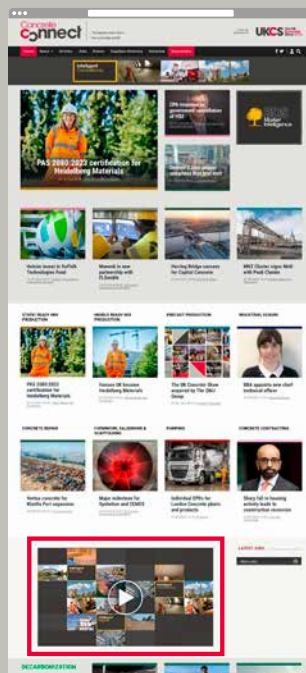


MPU 300(w) x 250(h) pixels



Video – Bring your proposition to life

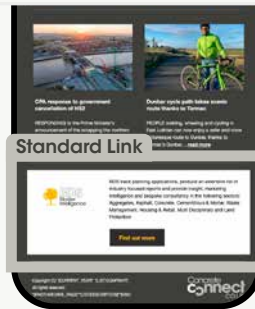
Video tenancy displayed prominently on the Concrete Connect homepage, as a 'Featured Video' and on all Concrete Connect content pages. Plus on the www.concreteshow.co.uk homepage.



Concrete Connect Newsletter Opportunities

Standard Link

Logo + up to 45 words + url.



Premier Link

Positioned below the first news item. Logo + up to 60 words + url

Monthly Sponsorship

Covering a minimum of 4 consecutive newsletters enabling you to brand your business with a 1200(w) x 148(h) banner and a sponsored link of up to 60 words.

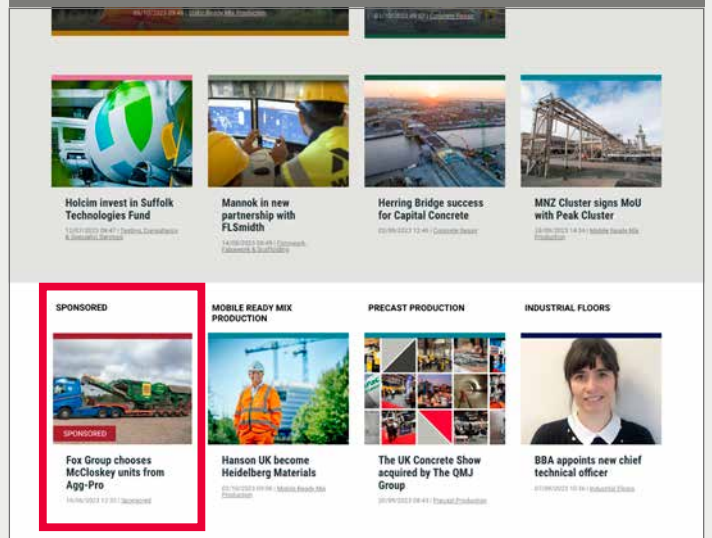


Concrete Connect Solus E-Shots



Concrete Connect Sponsored Content

Showcase case studies and product data with content appearing in prime positions on Concrete Connect and supported with links on our weekly newsletter.



Rate card

Website Advertising

Billboard	£600*
Leaderboard	£500*
MPU	£400*
Video	£500 per month

*Four positions available each month with each advertiser receiving 25% of site traffic over a 3 month tenancy.

Banners should be supplied as GIF, PNG, JPG or HTML5 files. To ensure your Billboard or Leaderboard is visible on all types of devices including smartphones and tablets, please take note of the smartphone leaderboard size which is 320(w) x 50(h) pixels.

Newsletter Options

Monthly Sponsorship	£1,500
Premier Link (below first news item)	£450
Standard Link	£300

Exclusive Opportunities

Solus e-shots	£1,500
Sponsored content	£475

A selection of some of our supporters

Meet the team



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The **QMJ** Group

Concrete Connect and The UK Concrete Show are part of The QMJ Group, the UK's leading media provider for the quarrying and recycling industries. QMJ also organises the Hillhead show.

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